



NEWS RELEASE

MYM Announces Partnership with Quebec Public Relations Experts – Nadeau Bellavance

Vancouver, B.C., September 28, 2017 – **MYM Nutraceuticals Inc.**, (CSE: **MYM**) (the “Company” or “**MYM**”) is pleased to announce a strategic alliance partnership with public relations experts Nadeau Bellavance, of Sherbrooke, Québec.

Under the agreement, Nadeau Bellavance will design and execute an action plan to enhance MYM’s profile to the key stakeholders of Quebec. This will include:

- Monitoring print and electronic media regarding the issue of medical cannabis.
- Implement a government and public relations strategy geared toward the government of Quebec.
- Research options for project funding from organizations such as: Investissement Quebec, the Banque de developpement du Canada, and the Caisse de depot et placement du Quebec.
- Implement a public relations campaign with the national media in Quebec.
- Position MYM projects among key economic and political stakeholders to promote awareness.

“MYM’s newly minted partnership with Nadeau Bellavance will advantageously position the Weedon project to the government of Quebec, public bodies associated with funding for economic development projects, and Quebec public and private organizations connected to civil society, such as chambers of commerce and national associations,” said Rob Gietl, CEO of MYM. “We are excited to further advance the company profile and stated goals of MYM to the key stakeholders in the province of Quebec.”

About MYM

MYM Nutraceuticals Inc. is an innovative company focused on acquiring Health Canada licenses to produce and sell high-end organic medicinal cannabis supplements and topical products. To ensure a strong presence and growth potential within the industry, MYM is actively looking to acquire complementary businesses and assets in the technology, nutraceuticals and CBD sectors. MYM shares trade in Canada, Germany and the USA under the following symbols: (CSE: MYM) (OTC:MYMMF) (FRA:0MY) (DEU:0MY) (MUN:0MY) (STU:0MY).

ON BEHALF OF THE BOARD

Rob Gietl, CEO
MYM Nutraceuticals Inc.
www.mymarijuana.ca



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